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TR532 - HERITAGE TOURISM - Turizm Araştırmaları Enstitüsü - Turizm Rehberliği Ana Bilim Dalı

General Info

Objectives of the Course

The aim of this course is to enable students to gain a critical perspective on heritage tourism management by analyzing the role of cultural and natural heritage in tourism, its sustainable protection and touristic evaluation.

Course Contents

This course includes the examination of scientific research (articles/thesis etc.) based on the basic concepts of cultural and natural heritage, sustainable tourism approaches, national and international heritage policies, and increasing the touristic value of heritage areas.

Recommended or Required Reading

Articles, books and theses written within the scope of heritage tourism.

Planned Learning Activities and Teaching Methods

Within the scope of the course, the lecture method, analysis of scientific research and discussion method will be used.

Recommended Optional Programme Components

In order for students to better understand the course, they need to follow the literature on the field, develop articles, and reinforce their theoretical knowledge through field research and case studies.

Instructor's Assistants

There is no teaching assistant for this course.

Presentation Of Course

This course will be conducted face-to-face and will be processed using methods such as lectures, literature review, and field research.

Dersi Veren Öğretim Elemanları

Assoc. Prof. Dr. Ömer Çoban

Program Outcomes

1. Define the concept of heritage tourism by means of contemporary perspectives.
2. Have knowledge about current scientific research on heritage tourism.
3. Ability to analyze scientific research on heritage tourism.
4. Comparing international heritage policies and practices.

Weekly Contents

Order	Preparation Info	Laboratory Teaching
1	Su, W., Ma, X., Wang, H., Liu, F., Zhang, L., & Jia, W. (2023). Scale development for measuring displacement in rural tourism gentrification: a resident perception perspective. Asia Pacific Journal of Tourism Research, 33(2), 217-232.	Lecture